



TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

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Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSABKRB7PC>
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr
Bilgi İçin: Kaan GAFFAROĞLU - Tel : 03122182220 - E-Posta : kaan.gaffaroglu@tobb.org.tr

MERCHANT customer journey

CONTACTS

For relations and government
Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

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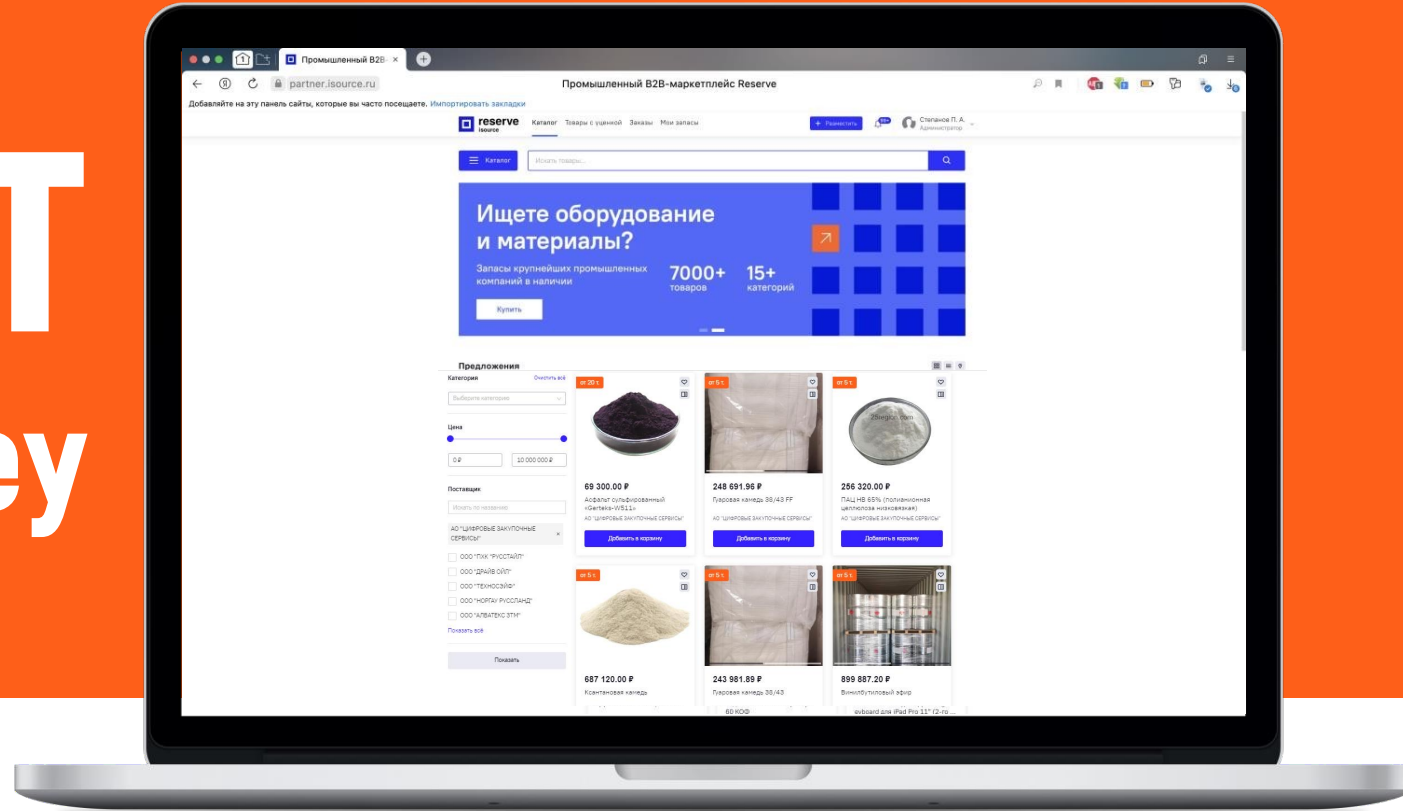
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

+7 (911) 739-27-93 / 8 (800) 555-08-80

Mezeshi.D@gazprom-neft.ru



→ **Seller** of technological equipment, spares and components that have no analogues in Russian Federation

- Pass a technical audit and gets the opportunity to place their goods (or equipment) on [Reserve](#) platform



Sunresin New Materials Co., Ltd
И/О: Sunresin New Materials Co., Ltd



TUV
Technischer Überwachungsverein

Тип аудита: Технический

ЗАКАЗЧИК: ООО «Газпромнефть-Снабжение» |

ПРОВЕРЯЕМАЯ КОМПАНИЯ: Sunresin New Materials Co., Ltd
Юридический адрес: No.135, Jinye Rd (Sunresin park), X'an Hi-tech Industrial Development Zone, Shaar 710076, Китай

МЕСТО ПРОВЕДЕНИЯ АУДИТА: Sunresin New Materials Co., Ltd.
Юридический адрес: No.135, Jinye Rd (Sunresin park), X'an Hi-tech Industrial Development Zone, Shaar 710076, Китай |

КОНТАКТНОЕ ЛИЦО: Гэри Чжан
Должность: Директор по зарубежным клиентам

ИСПОЛНИТЕЛЬ: ООО TUV Thüringen Promservice |
Аудиторы: Перри Ян



SUNRESIN
NEW MATERIALS CO., LTD
 Shaanxi

Рекомендуемый производитель

Согласно сертификату системы менеджмента качества ISO 9001:2015, выданному немецким техническим надзором TUV SÜD, компания соответствует требованиям к производству и поставке продукции.

15 лет Опыт производства

1060 Сотрудников

Продукция

- Многослойные смолы для водоподготовки
- Катализаторные смолы

25 Категорий смол

200 Типов смол

50 Объем производства в год

Сертификаты стандартов

ISO 9001 Система контроля качества
 ISO 14001 Система контроля окружающей среды

Сертификация Сертификация

• GB/T 19001-2015 • GB/T 19001-2008
 • GB/T 24001-2015 • GB/T 24001-2008
 • GB/T 28001-2015 • GB/T 28001-2008

Основные продукты

Дополнительно

- Emission control
- Sewage water
- Chemical catalyst
- Pulp glue
- Waste washing buffer
- Medical waste buffer
- Sewage water
- Compressed air buffer tank

Склады

Внутренний рынок

- Jilin
- GZ
- Heilongjiang
- Shanxi
- Inner Mongolia
- Shaanxi
- Sichuan
- Yunnan
- Hubei
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→ Isource.Reserve's Back office in Turkey 2

- Concludes a contract for the provision of services for the sale of goods through the Reserve

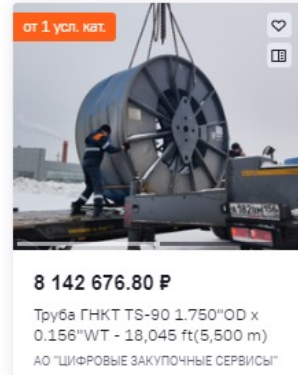
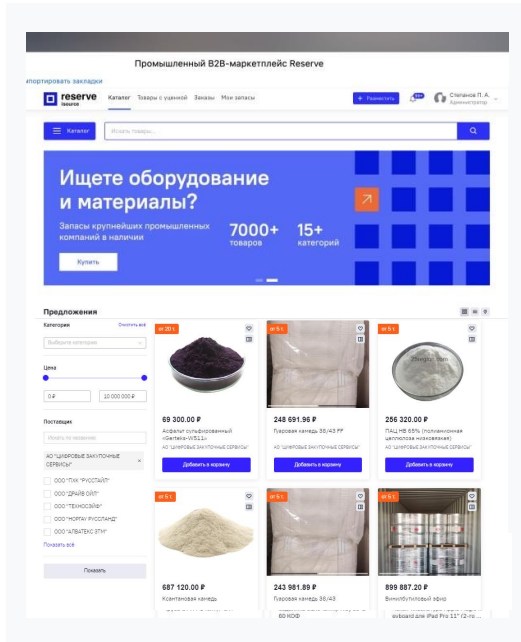
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→ Seller

Visit Reserve platform, in which

45 000+ unique product positions by category

- Pipes
- Instruments
- Chemical products
- Valves
- IT equipment
- Transport
- Cable products
- ...



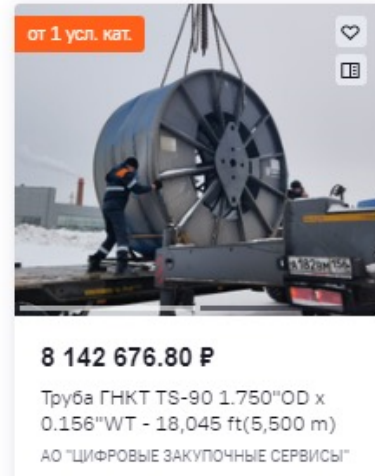
3 500+ buyers - Russian industrial companies



→ Seller/Isourse.Reserve's Back office in Turkey 4

● Places information about the product in their personal account

- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos



→ Seller 5

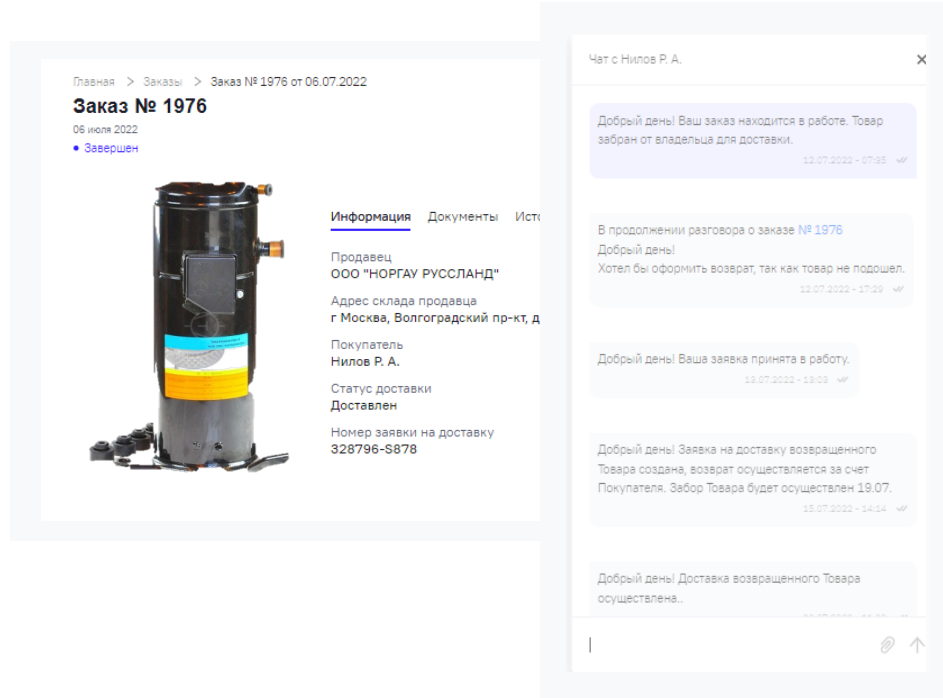
● In personal account has the opportunity by himself or with Turkey back office:

- Place goods
- Update product information
- View sales analytics

→ Isource.Reserve's Back office in Turkey

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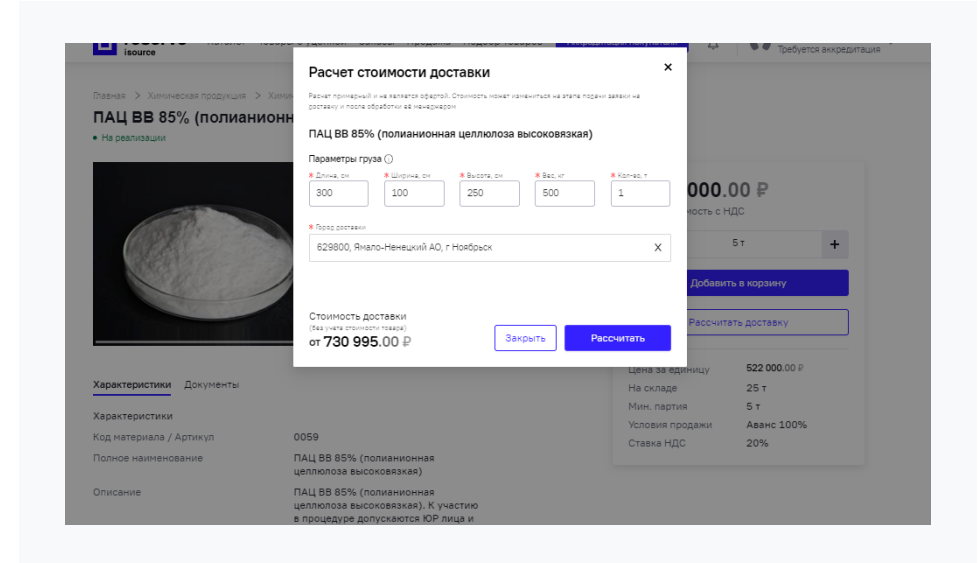
- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

7

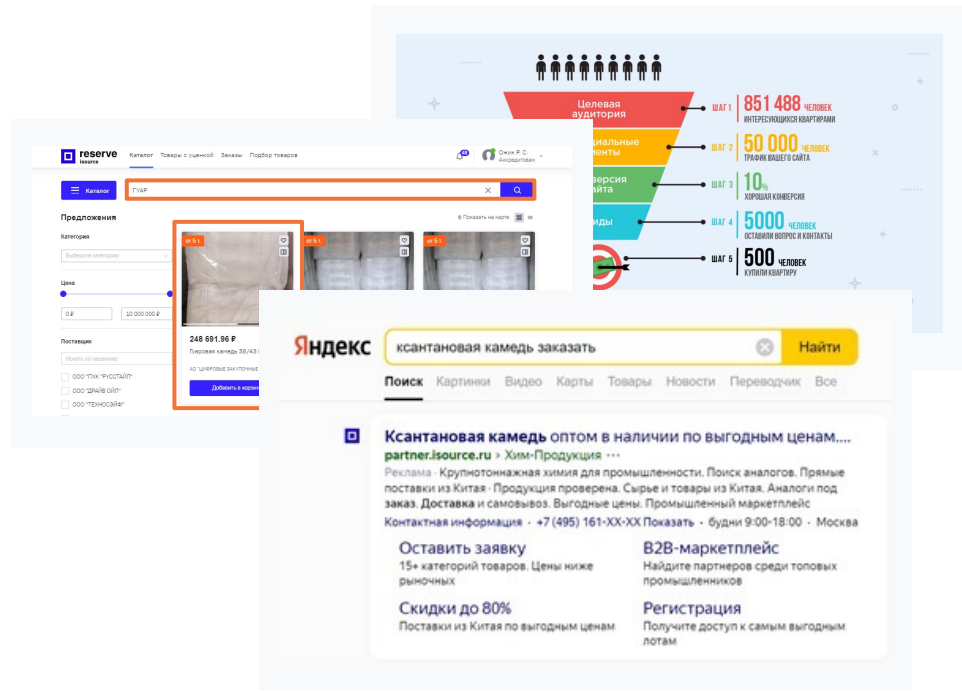
- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



→ Isource.Reserve's Back office in Turkey

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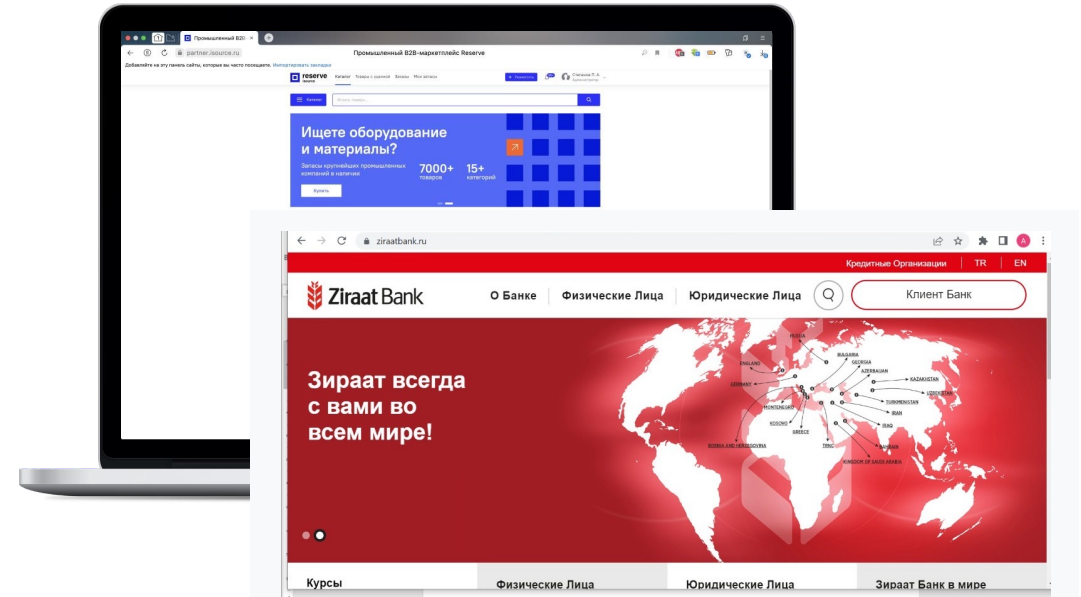
- Provides customer support
 - 24/7 in Turkey
 - All communications with the Russian buyers
 - Complete documentary support of selling goods



→ Isource.Reserve's Back office in Turkey

9

- After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank



CONTACTS



For relations and government

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